The Chicago/Great Lakes Chapter of the American Society for Indexing Presents Its 2012 Fall Workshops

Friday, October 26	Saturday, October 27
CINDEX Frances S. Lennie	**The Visual Appeal of Indexes** Frances S. Lennie
Unicode David K. Ream	**ASI's Digital Trends Task Force, eBooks, and EPUB3 Format** David K. Ream
CINDEX Utilities David K. Ream	**Converting Legacy Print Indexes for eBooks** David K. Ream

Location
Hilton Garden Inn O'Hare
2930 South River Road, Des Plaines, Illinois

Program Descriptions

CINDEX
Pattern searches and replacements are invaluable in the construction and editing of an index, saving considerable time and improving consistency.

This intensive workshop will cover the following: In Part 1 you will learn the language of patterns and how to form and implement them; Part 2 will introduce the more advanced use of subpatterns and character sets; and in Part 3 we will bring it all together with an exploration of common (and not-so-common) scenarios where patterns are most usefully employed.

Throughout, working individually and in small groups, we will practice the writing and running of patterns on sample indexes, which will be provided prior to the conference for loading onto your own laptops (laptops are optional, however). The content is suitable for users of both Windows and Mac platforms.

The presentation will also include an overview of version 3.0, including the new features added since the release of version 2.0.

Unicode
Do you deal with diacritics in your indexes? Unicode, which allows you to designate diacritics in both Western and non-Western languages, is now supported by CINDEX v3.0. This presentation will describe how Unicode works.

CINDEX Utilities
Leverage Technologies has several utilities that work with and complement CINDEX, including IndexCheck, PageAdjuster, EntryExpander, and HTML/Prep. These utilities will be demonstrated to show how they enhance CINDEX.

The Visual Appeal of Indexes
While structuring our indexes, writing the entries, and checking the page references, we should also be mindful of how the index might ultimately be displayed so that readers can easily use the index. We will examine layout decisions that indexers can and cannot control. With the use of examples, we will explore the visual merits of different indexes. Although we will concentrate on indexes destined for a print medium, we will also take a brief look at electronic indexes. Because there is no right or wrong approach, Frances hopes that this session will spark lively debate on potential creative possibilities.

ASI's Digital Trends Task Force, eBooks, and EPUB3 Format
Mr. Ream will provide an update on ASI's Digital Trends Task Force and the status of the Indexes standard for the EPUB3 eBook format. The discussion will include how indexes appear in eBooks and what the future holds.

Converting Legacy Print Indexes for eBooks

This presentation will include a discussion of the process developed to migrate ASI print publications to eBooks with pinpoint linking rather than page break linking.

Daily Schedules

October 26 Schedule

8:30 a.m.	Registration and continental breakfast
9:00 a.m.	Introduction and announcements
9:15 a.m.	CINDEX: Part One
10:30 a.m.	Break
10:45 a.m.	CINDEX: Part Two
12:00 p.m.	Lunch
1:15 p.m.	CINDEX: Part Three
2:45 p.m.	Break
3:00 p.m.	Unicode and CINDEX Utilities
4:30 p.m.	Adjournment
6:00 p.m.	Dinner at Cafe Zalute

October 27 Schedule

8:30 a.m.	Registration and continental breakfast
9:00 a.m.	Introduction and announcements
9:15 a.m.	The Visual Appeal of Indexes
11:15 a.m.	Break
11:30 a.m.	ASI's Digital Trends Task Force, eBooks, and EPUB3 Format
12:30 p.m.	Lunch
1:45 p.m.	ASI's Digital Trends Task Force, eBooks, and EPUB3 Format (continued)
3:15 p.m.	Break
3:30 p.m.	Converting Legacy Print Indexes for eBooks
4:30 p.m.	Adjournment
6:00 p.m.	Dinner at Gino's East

Technology Requirements

A laptop computer is not required for any presentation. However, if you own a laptop, you may find it helpful to have this equipment available when working with the various CINDEX features.

Do you have an e-reader or other reading compatible device? Part of Mr. Ream's presentation on Saturday will involve using indexes on e-readers or tablets. Having a variety of devices available will enhance the discussion.

Speaker Biographies

Frances Lennie

Frances S. Lennie began her indexing career while still living in the United Kingdom. She established her U.S. company, Indexing Research, 26 years ago to develop and market its best-known product, CINDEX™ indexing software. Frances has served two 3-year ASI presidential terms—2002–2005 and 2009–2012—and

was awarded the Theodore C. Hines Award in 2005. Frances can be contacted at flennie@indexres.com.

David K. Ream

David K. Ream is Leverage Technologies' chief consultant for publishers. He has a B.S. in Engineering and an M.S. in Computer Science from Case Western Reserve University. Mr. Ream has spent over 30 years working with publishers in the areas of typesetting design and production, database creation, editorial systems, and electronic publication design and production.

One of Mr. Ream's earliest assignments (in the mid-seventies) involved creating custom programs to sort legal indexes into locator order and then back into alpha order. Since then, he has worked on many indexing, abstracting, and thesaurus projects and systems. Currently, his indexing projects center around integrating Indexing Research's CINDEX into corporate and governmental publishing operations, including web applications. LevTech also performs computer consulting and programming for editorial applications as well batch composition services.

Mr. Ream can be reached by e-mail at DaveReam@LevTechInc.com or by visiting the LevTech web site at www.LevTechInc.com.

Workshop Meals

A continental breakfast and three-course lunch are included each day with your registration fee.

A variety of entrées, including vegetarian options, have been chosen for lunch. *You must select your desired entrée for each day on the registration form.* Each lunch includes a garden salad with the choice of two dressings; the chef's choice of vegetables or potatoes/pasta/rice for each entrée; and coffee, hot tea, or soda.

If you have any specific dietary restrictions (e.g., gluten free or vegan), please indicate on the registration form.

Evening Dinners

The Chicago/Great Lakes Chapter has arranged informal dinners on Thursday, Friday, and Saturday evenings. The cost of each dinner is *not* included in the registration fee and is each attendee's responsibility. Transportation to and from the restaurants (from the Hilton Garden Inn) will be provided.

Thursday—7:00 p.m.

If you are arriving on Thursday, please join us for dinner at the Hilton Garden Inn's Great American Grill. This is a great networking opportunity and a chance to meet and greet, catch up with old friends, and make new friends in a relaxed atmosphere.

Friday—6:00 p.m.

Cafe Zalute: 9501 W. Devon, Rosemont
6 blocks from the hotel

Cafe Zalute & Retro Bar features superb Italian dishes, fresh seafood, prime steaks, mouth-watering chops, and BBQ ribs. Some appetizers can be a meal equivalent when you consider the quantity of food supplied for an average price of $7 to $10. With the exception of steaks, veal, and some seafood, most complete dinners are about $15 to $18 plus tax and gratuity. Visit http://www.zalute.com for more information.

Saturday—6:00 p.m.

Gino's East: 8725 W. Higgins Road, Chicago
2 miles from the hotel

Gino's East is a popular restaurant for pizza aficionados. It is legendary for its Chicago-style deep-dish pizza, which has been ranked #1 by *People Magazine*. The menu also includes thin crust pizzas, pastas, salads, sandwiches, and burgers. For more information, visit http://www.ginosonhiggins.com/.
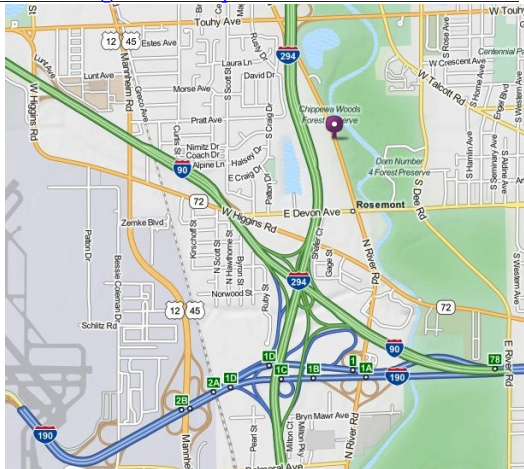
Hotel Info

Hilton Garden Inn O'Hare

2930 South River Road, Des Plaines, IL 60018
Direct line: 847-296-8900
http://hiltongardeninn3.hilton.com/en/hotels/illinois/hilton-garden-inn-chicago-ohare-airport-ORDCHGI/index.html

All workshop sessions will be held at the newly renovated Hilton Garden Inn O'Hare. Each guest room has either one king-size bed or two queen-size beds, and each room has a refrigerator and a microwave. Complimentary high-speed Internet access is available in each guest room. The business center can handle all of your computer needs. The hotel amenities include a pool, a hot tub, and an exercise complex; there is a large lobby for meeting and greeting.

All attendees staying overnight must secure their own hotel reservations.

The chapter has reserved a block of rooms at the hotel. The group rate of $89.00 plus tax per night applies for Thursday through Saturday, October 25–27, plus three days before and after the event. The standard rate will apply for any other night. Make your reservations by either calling the hotel or using the website. For phone reservations, ask for the Chicago/Great Lakes Group Rate. For online reservations, enter **CHI** as the group code in the Group/Convention box. The room block is reserved until October 4; after that, we cannot guarantee the availability of rooms at the $89 rate. If the hotel is full, the Courtyard by Marriott is next door to the Hilton.

Courtyard by Marriott, Chicago-O'Hare

2950 S. River Road, Des Plaines, IL 60018
Direct line: 847-824-7000
Reservations: 800-321-2211
www.marriott.com/hotels/travel/chica-courtyard-chicago-ohare/

Transportation

Hotel Shuttle

The Hilton Garden Inn provides a free shuttle service between O'Hare International Airport and the hotel and also a local station on the Blue Line El from downtown Chicago. For "El" fare information, visit http://www.transitchicago.com.

Amtrak

Amtrak arrives at Union Station in downtown Chicago, and the Blue Line El (subway) will take you close to the hotel, where the hotel shuttle will pick you up. Exit Union Station at Jackson Blvd. (follow signs inside the terminal leading to the Jackson Blvd. exit) and walk east on Jackson six blocks (the short side of the block) to Dearborn Street. The Blue Line Station is at Jackson and Dearborn (the star on the following map).

Board a train headed toward O'Hare airport. Proceed to the Rosemont/River Road stop. Call the hotel to have the shuttle meet you at the station.

Interstate Bus

There are two terminals for interstate bus routes that are applicable for the Hilton Garden Inn: Chicago's Amtrak Station and Cumberland Avenue (near O'Hare Airport).

If your travel route takes you to the Amtrak Station, follow the directions above for accessing the Blue Line El and traveling to the Rosemont Station.

If your travel route takes you to the Cumberland Avenue Station (a multitransit station), walk over to the Blue Line tracks and board a Blue Line El headed toward O'Hare. It is a short ride to the next stop (Rosemont/River Road), where you will disembark. Call the hotel to arrange a shuttle pickup.

O'Hare International Airport

For hotel guests, the hotel shuttle makes regular runs to and from O'Hare. Prearrange with the hotel to connect with your incoming flight.

Midway Airport

If your flight will arrive at Midway rather than O'Hare, you will need to take the Orange Line El into downtown Chicago and transfer to the Blue Line El at the Clark and Lake Station. (*Note*: In the Loop, the Orange Line is elevated, whereas the Blue Line is a subway.) Board a Blue Line train going to O'Hare and get off at the Rosemont/River Road stop, where you can call the hotel for the shuttle to pick you up. (*Note*: A taxi from Midway is very expensive—in the vicinity of $70.) Allow a minimum of 90 minutes after arriving at Midway before arriving at the hotel.

Are You Driving?

Visit http://www.mapquest.com to obtain driving directions from your location. The hotel has free parking.

Other

If you have any questions, please write to chicagogreatlakes@asindexing.org.

Registration

Registration is for either Friday, Saturday, or both days. Make checks payable to the *Chicago/Great Lakes Chapter* and mail to the workshop registrar:

    Caryl Wenzel
    115 Village Creek Drive
    Lake in the Hills, IL 60156

ASI Members
    Registration received by October 6
        Friday only: $110 per day
        Saturday only: $110 per day
        Both days: $200
    Registration received by October 19
        Friday only: $120 per day
        Saturday only: $120 per day
        Both days: $230

Non-ASI Members
    Registration received by October 6
        Friday only: $125 per day
        Saturday only: $125 per day
        Both days: $240
    Registration received by October 19
        Friday only: $140 per day
        Saturday only: $140 per day
        Both days: $280

There are two full days of content. A continental breakfast and lunch are included each day with your registration fee. (The evening dinners are *not* included in your registration fee.)

Due to hotel policy, registrations cannot be accepted at the door.

Cancellation Policy

Registrations may be cancelled until October 19; refunds will be made less a 10% processing fee prior to October 6 and 30% prior to October 19. After October 19, no refunds can be made.

Registration Form

Please Print Clearly

Name _____

Address _____

City, State, Zip_____

Phone _____

E-mail _____

Please indicate your desired lunch entrée:

Friday

_____ Asiago Crusted Chicken (tender breast of chicken crusted with bread crumbs, spices, asiago cheese, and pommery mustard sauce)

_____ Pork Tenderloin Vesuvio (marinated pork tenderloin with garlic, olive oil, fresh lemon, and oregano)

_____ Pecan Crusted Atlantic Cod (sautéed cod nestled on a bed of mashed yams)

_____ Eggplant Parmesan (thick-cut breaded eggplant sautéed and served over a bed of spaghetti pasta and topped with a tomato basil sauce with parmesan cheese)

Saturday

_____ Chicken California (sautéed chicken breast topped with artichokes, basil, mushrooms, garlic, and lemon sauce)

_____ Roast Park Medallions (slowly roasted pork served with a sage and thyme demi-glaze)

_____ Teriyaki Salmon (grilled Atlantic salmon filet topped with sliced pineapple and teriyaki sauce)

_____ Roasted Vegetables (vegetables served with mushroom risotto and aged balsamic vinaigrette dressing)

Do you have any specific dietary restrictions? Please indicate any specific issues and meal requests related to the items for each day.

Friday: _____

_____

Saturday: _____

_____

Please indicate if you plan to attend the optional evening dinners:

Thursday _____   Friday _____   Saturday _____

Are you an ASI member?

Yes _____   No _____

Can you bring an e-reader device?

Yes _____   No _____

If so, please identify kind for planning purposes: _____
(We may ask that you download something prior to the workshop for workshop use.)

Amount Enclosed: $_____